

Astronomy Career Profiles from the AAS Newsletter Archives

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Abstract

This is a collection of articles that were originally published in the Newsletter of the American Astronomical Society (AAS) between May 2008 and September 2011 by the Committee on Employment. Authors representing a wide range of career paths tell their stories and provide insight and advice that is relevant to success in various job sectors. Although all of these articles are available individually from the AAS archives, we are posting the complete collection here to make them more accessible as a resource for the astronomy community. The collection includes the following articles: (1) Changing Priorities: the Hard Money Wild Card, (2) Beyond Ivory Towers, (3) Astronomers Working in Public Outreach, (4) Bush-Whacking a Career Trail, (5) Science Communication as a Press Officer, (6) Jobs in Industry, (7) Back to School: A Ph.D. Enters the Classroom, (8) Working at a Soft-Money Institute, (9) Balancing Research and Service at NOAO, (10) Succeeding in a Large Research Collaboration, and (11) Preparing for the College Teaching Job Market. The final published versions of the articles can be found at <http://aas.org/career/>

Changing Priorities: the Hard Money Wild Card

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If you are an astronomer who doesn't work at a university, the chances are good that you work at one of the many federally funded research facilities or observatories (e.g. STScI, NOAO). There are several types of positions at such institutions, including some supported by grants (soft money) and others supported by base funding from the sponsor (hard money). Some hard money positions can even be on a tenure track, with the usual disclaimer about being "contingent on the availability of funding". These jobs generally involve some combination of research and service in support of the mission of the organization. Such positions are ideal for scientists who want to spend most of their time doing research rather than teaching – the only catch is that your research must be relevant to the strategic goals of the institution.

My first experience working in a federally funded research laboratory came during the summer before I finished my Ph.D. One of the external members of my thesis committee was a hard money scientist at the High Altitude Observatory (HAO) in Boulder, Colorado – part of the National Center for Atmospheric Research (NCAR), which is sponsored directly by the National Science Foundation. Growing up professionally in an academic environment, I was surrounded by scientists who decided that being a university professor was the best career choice. This was my first exposure to an institution filled with people who had made a different evaluation. It was a powerful experience that really resonated with my vision of the ideal job, and by the end of the summer I was convinced that a hard money career path was right for me.

After finishing my thesis, I spent several years as a postdoc before landing an NSF fellowship that brought me back to HAO. About a year later, I was hired as a tenure track hard money scientist. As the name suggests, the primary research focus at NCAR is the Earth's atmosphere – but because the Sun is responsible for the energy input at the top of the atmosphere and for the particle flux underlying disruptive "space weather" events, HAO is the NCAR laboratory devoted to solar physics. My job was to maintain a connection between this group of several dozen solar physicists and the wider astrophysics community – using stars to provide a broader context for our understanding of the Sun, and ensuring that stellar research could benefit from the laboratory's detailed knowledge of our local star.

Life as a hard money scientist was good. In addition to having access to a 12-month salary without the requirement of writing grant proposals, each scientist was allocated a modest annual travel stipend while internal funds also paid for journal page charges and even helped bring in scientific visitors. In return, we worked on large-scale and long-term projects that were not amenable to funding through standard three-year grants, often with a focus on serving the scientific community with new modeling capabilities or public data. The primary disadvantage of being an astronomer in a solar physics laboratory was the difficulty of finding students and postdocs. Unlike a university environment where students are the lifeblood, only a few students could be supported by internal fellowships at HAO. Postdocs were also hard to find, since most of the fellowship applicants were interested in solar physics, not astronomy. Consequently, like many hard money scientists I still wrote grant proposals to help recruit students and postdocs, and to provide part of my salary.

Perhaps the greatest source of anxiety for a hard money scientist is the annual drama of the federal budget cycle. Flat budgets at the federal level generally translate into a flat budget for the NSF and all of its programs. As everyone knows, a flat budget in the face of rising operating costs really means a cut. When the budgets do get increased for inflation, salary levels within each laboratory are supposed to be adjusted according to merit – but in reality the extra funds either disappear entirely to offset a previous budget shortfall, or they are distributed evenly among the staff to compensate for the years without a cost of living adjustment. The leadership in Washington certainly recognizes the importance of scientific research as an engine of economic growth and innovation (read the America COMPETES Act), but these lofty pronouncements rarely seem to be reflected in national budget priorities.

Nobody needs to be reminded of the chaos surrounding the most recent federal budget cycles. A series of short-term “continuing resolutions” to fund the government at 2010 levels ultimately led to a budget for 2011 that finally passed more than halfway through the fiscal year. By this time the NSF and its programs were already preparing budget scenarios for 2012, and the partisan rancor in Washington made it clear that difficult decisions were unavoidable. It was in this atmosphere that HAO concluded it could no longer support stellar research, and I was given 12 months notice that my position would be eliminated. Despite outstanding annual performance reviews and wide ranging contributions to programs across the organization, changing priorities motivated by federal budget cuts ended my career as a hard money scientist.

Fortunately there are other ways to survive as a research scientist. After my final year on hard money, I hope to continue working at NCAR for another year or so on soft money. In the longer term, I will probably need to seek an environment with lower overhead expenses to continue funding myself on grants. As a graduate student I formed a non-profit organization dedicated to scientific research and public education, thinking that it could always be my backup plan in case a hard money position didn’t materialize. This unexpected career transition may be just the impetus I needed to build on this foundation, and hopefully make a soft landing on soft money. Wish me luck.

AAS Newsletter, 160 (Sep/Oct 2011)

Beyond Ivory Towers

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My career took a non-traditional turn as I finished my Ph.D. in 1995. I had always been interested in science writing and I was offered a great job as an editor in the Office of Public Affairs at Fermilab in Illinois. I figured I would try it out for a year, and would still be able to look for a postdoc position if it didn't work out.

My responsibilities there mainly involved writing about particle physics and astro-particle physics for the public. I was already a good writer but I learned a lot from my boss about writing for the public. (Who knew that “beam” is jargon, and that neutrinos can be scary to the uninitiated?) I had a blast meeting the lab's researchers and technicians and writing about them and their work for FermiNews. I also talked to reporters, showed visitors around and helped write the lab's annual report. I missed being involved in research, but I enjoyed the more social work environment and the writing. My former peers in astronomy were not nearly as negative about my defection as I had feared; that was reassuring too.

After a few years I took a job as science and engineering publicist in the public affairs office of the University of Illinois at Chicago. My main activities were similar to those I carried out at Fermilab, but in my “spare” time I taught physics in the physics department and a history of science class in the Honors College. In retrospect, I was not well-prepared to teach the large introductory physics classes and it was a rather punishing experience, but I loved the small class in the Honors College.

I might have continued on this path for years, but around this time my husband, a particle physicist, got a short-term position at Cornell. I moved with him to Ithaca and decided to write a book during what I thought would be a short leave of absence from my UIC job.

At this point I was still contributing a substantial amount to the family budget because I was lucky enough to have a large advance for my book (a history of astronomy). That soon changed. It took me longer than anticipated to finish the book (it finally appeared in 2002), and with the extension of my husband's position and the anticipated birth of our daughter (2001), I decided to work from home. My contribution to the family income has been *very modest* ever since, though I have always worked and had interesting jobs.

During our time in Ithaca I not only finished the book, but also wrote articles for popular astronomy magazines and the Cornell Engineering magazine. I taught writing and oral presentation skills to engineers for one semester, filling in for a faculty member on medical leave.

In 2002 my husband left academia for industry and we moved to southern California, where we are now. I tried to get a position teaching writing to engineers, as I had really enjoyed that at Cornell. Instead, I ended up grading papers for the online astronomy program at Swinburne University of Technology in Australia, which turned out to be equally satisfactory. (My title there is “Project Supervisor”.) Eventually I was also offered a job that I hadn't even known existed: developing an online physics course through UC-Irvine Extension. My title there is “Subject Matter Expert.”

I think the quality of life of our family is enhanced by the fact that I work from home, and I feel privileged to be able to do so. After taking my daughter to school I have about six hours to work. Sometimes I work that whole time (taking an occasional break to throw a load of laundry in the machine); sometimes I deal with emergencies (taking the car to the repair shop seems to occupy a lot of my time lately); and sometimes, I admit, I do something fun like visit a new museum exhibit (though this doesn't happen a lot). I pick up my daughter from school around 2:30, supervise homework, and take her to after-school activities. When my current contract work with UC-Irvine is finished, I hope to resume freelance science writing (assuming our family circumstances allow it).

AAS Newsletter, 156 (Jan/Feb 2011)

Astronomers Working in Public Outreach

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Some claims have been made lately that many astronomy students are sold sunshine and rainbows when it comes to a career in this field. Some even claim that our production of Ph.D.'s is a "pyramid scheme". When examined, however, the record is clear. There simply aren't huge numbers of unemployed Ph.D. astronomers. Whether they are all working in a job related to astronomy is another – respectably heated – matter. It still seems that choosing a career in astronomy always involves big compromises.

A recent development has been the growth of E/PO (Education & Public Outreach) positions. NASA supports some of these, and lately colleges and universities are also creating these positions. How these jobs are structured varies. The oldest versions had responsibilities involving observatory support or running planetariums. They were often connected to a science museum or planetarium such as the Fels Planetarium at the Franklin Institute. With the plummeting costs of quality imaging and spectroscopic equipment, new prospects have arisen. It is possible to do original research in an undergraduate class for less than \$25,000 if your college already has an observatory (in a dark sky site, of course).

After contemplating how many years I would be poor and frustrated otherwise, I sought a job teaching at a community college. Generally, although your mileage may vary, an MS is all that is required for such positions. In the past, it seemed almost that having a Ph.D. counted against you in that you were viewed as a "flight risk" to a "real" job. That no longer seems to be true. Given the present economy, this is good news, and such positions are rather plentiful. Also, no soft money is involved and future funding is pretty stable once you have your foot in the door. The bad news is that not every college has the resources to support your research...which is something you will be doing in your spare time. Surprisingly, some of my colleagues at community colleges actually do research. They have an affiliation with another institution for support, however.

My own job is partly (53%) as an astronomy coordinator. The remainder of my time is spent teaching. As astronomy coordinator, I oversee maintenance on our observatory, develop new projects for classes, procure needed equipment, function as an astronomy media contact for my area, run the observatory for our very popular public viewings, go on location to dark sky star parties for our students, create curricula for astronomy classes, act as liaison with both local and regional groups on E/PO projects and explain the process of science to crowds both enthusiastic (astrophiles) and hostile (creationists).

While that last bit may not be to everyone's taste, I feel it is vital to get the message of science to as many people as possible – the same people that pay for all the NSF grants, NASA grants, and that infamous soft money. As a result, I often find myself dealing with issues that many astronomers would rather avoid or wish were not issues. When not answering questions about December 2012 for members of the public frightened by the apocalypse-industrial complex, I patiently explain why Pluto is no longer considered a planet (often a more controversial subject). I do no research, although that would be an option for me if I wished. For all the trouble my job sometimes pulls me into, it's never boring.

A common theme that may be noticed in talking to people who have “untraditional” astronomy careers is the idea of creating your own job. This is often very true. My job was clearly defined on paper, yet many things had to be altered or hammered out in the course of actually doing the job. There is a certain freedom in this, but for some this prospect may seem disturbing. I fear, however, that we are at a point where the traditional path is tread by fewer and fewer feet while the majority of astronomy graduates walk through different forests. There is no reason to think this will change, yet the language is still tilted toward a non-university career as being exceptional (unfortunately, said language is often salted with vague negative connotations).

The prominence of and often public respect for people in E/PO positions has grown as well. Phil Plait, until recently president of the nonprofit James Randi Educational Foundation started out in an E/PO position for GLAST while working on his first book and blog. He is now working on a TV project. Neil deGrasse Tyson also does E/PO as the director of the Hayden Planetarium, and has an impressive media profile. For people who have a passion for sharing the universe with everyone, this is a great career and in the age of 1000 channels and a billion websites it is likely the closest thing one can do to follow in the astronomy outreach footsteps of the late Carl Sagan.

To find jobs in this growing field, two good sources are the AAS Job Register: <http://members.aas.org/JobReg/JobRegister.cfm> (usually under “Other”) and the ATSC Job Bank: <http://www.astc.org/profdev/jobs/jobs.htm>.

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Bush-Whacking a Career Trail

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Like many of us, I knew I wanted to work in the field of astronomy from the time I could first look up. When asked to draw a picture of what I wanted to do when I grew up, I turned in a sheet of paper to my pre-school teacher covered from corner to corner in black crayon: space. As I made my way through jobs in academics, government, and industry, my enthusiasm to learn and contribute never changed, but my notion of where I fit in evolved significantly. Here are five things I learned on my personal path.

People Want to Help: When I first looked for a job outside the standard academic path, it seemed impossible. I had a sneaking feeling that websites weren't going to hire me – a person was going to hire me. I asked myself: who do I know who does what I'd like to do? When I found someone whose career inspired me, I asked them for fifteen minutes to talk. People want to help, but see below.

People are Busy: Make it easy for people to help – ask for insights, don't ask for a job. If I only had fifteen minutes, I wasn't going to spend it asking questions better suited for Google. As an astrophysics undergraduate at Cal Berkeley, my first summer internship was at NASA Ames working on the Kepler Mission. The PI needed someone who could write and get the word out to the public. Could I do that? Answer: yes.

Be Flexible: I hadn't expected it, but that summer I learned I loved writing about science. The following summer I was hired to write at the Lawrence Berkeley National Labs magazine. I kept in touch with the people who'd offered me ideas before, and one of my physics professors recommended me for the AAAS Mass Media Fellows program (www.aaas.org/programs/education/MassMedia/) where I covered the science beat in a newsroom.

Problem Solvers are in Demand: After I finished my master's thesis in astronomy at Wesleyan University, I wanted to work on a mission from the policy side. I applied for the Presidential Management Fellowship program (www.pmf.opm.gov). I was hired as a NASA civil servant. As a Presidential Management Fellow, I served at NASA Headquarters, NASA Goddard Space Flight Center, and at the Pentagon in the Office of the Secretary of Defense, Strategic and Space Programs Directorate. I was most enthralled with the opportunity to work on the James Webb Space Telescope at NASA, but what shocked me the most was to learn that with my degree in astronomy, I was being offered jobs in areas I never expected, such as: intelligence, federal law enforcement, and energy.

A Perfect Fit is Over-rated: How can I apply for a job at an engineering company if I'm trained as a scientist? I did a quick survey of the people around me here at Northrop Grumman Aerospace Systems in Redondo Beach, CA: the lead for a new mission proposal, our chief scientist, and a program's science liaison to NASA. How many of them are specializing in the exact area in which they were academically trained? Zero. A strong technical background is best for learning how to learn. In industry, where technology, processes and the needs of the science community are all constantly in flux, on the job training is paramount. The best way I've learned what I want to do is by doing. Often times the perfect job for me didn't exist until I got there.

As I continue on my career path, I've learned that with every step I take in a new direction, I learn something that might be helpful for someone just starting out. It's just as important to reach out to others through resources like the AAS Non-Academic Astronomer's Network (www.aas.org/career/nonacademic.php). Working on the James Webb Space Telescope has opened my eyes to just how many people we need to keep our missions going, including inside government, industry, academia, the media, and non-profits, to name a few. In my current role as a business development manager for Northrop Grumman Aerospace Systems, my academic background is fundamental to working with astronomers on missions in every stage. I find it very fulfilling to have a position that allows me to be part of the astronomy community, while also contributing through writing, public speaking, and translating technical and scientific information to the broader public. I've learned as the scientific, technical, and political environments evolve, so do the opportunities to contribute and create new paths.

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Science Communication as a Press Officer

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In today's world, more than ever, science communication is a crucial part of the overall scientific enterprise. This is especially true in the field of astronomy. Much astronomy research is taxpayer funded; the taxpayers deserve to know what they're getting in exchange for their hard-earned dollars.

Every astronomer can play a role in educating the public about who we are and what we do, whether through lecturing, writing articles in popular publications, or authoring books. But some of us choose to make science communication our full-time avocation.

While still in graduate school, I realized that the path of the research astronomer was not for me. I liked operating a large telescope and gathering data, but I didn't enjoy spending six months analyzing that data to eke out a speck of new knowledge. Too little fun, too much tedium. On the other hand, I enjoyed teaching, or more broadly, communicating scientific concepts and the latest discoveries.

After earning a master's degree in astronomy. I quickly landed a position at the Brookhaven National Laboratory on Long Island as a public information officer. My role was to share information about the lab with reporters, local residents, and the general public. I got on-the-job training in writing press releases, organizing events and meetings, guiding tours, and speaking to groups – all skills that I use to this day.

After a few years, I started looking for a job more in line with my interests. Professional networking led me to the Harvard-Smithsonian Center for Astrophysics and an opening in their press office.

My primary duties involve writing press releases and web features to publicize discoveries and the scientists who make them. I often describe my role as “translator” – speaking to astronomers in the specialized language of Strömgren spheres and acoustic oscillations, and then reworking that information into something the layperson can understand. I also coordinate public outreach events, provide speaker training, and supervise a corps of telescope volunteers who conduct skywatching after our public lectures.

Our organization hosts about 300 Ph.D. researchers, so discoveries flow thick and fast. Yet not every journal paper will warrant a press release. Some researchers are surprised when the press office declines to issue a release on, e.g., magnetic polarization of protostar environments. They forget that while a finding may be scientifically valuable, it's not necessarily something that will “wow” the public.

The flip side of this challenge is that when a dramatic discovery does come along, I get to be one of the first people to hear about it. I've been privileged to publicize such milestones as the first “weather map” of an extrasolar planet and the “super-sizing” of our galaxy via a new mass calculation. (The latter was even featured on *The Colbert Report*!)

Lest you think that no research is involved, our press office pays careful attention to readership numbers for print and online media outlets. We also study audience interests and overall

media trends. We have to constantly adapt our communications techniques to effectively reach our target audiences.

The media world is changing fast. Print is waning, while the web is ever growing. Twitter, YouTube, Facebook, and other sites offer a new way to reach people directly. Yet the audiences are becoming more fragmented, making it tough to expand beyond the science-interested to the more nebulous “general public.”

The world of science communication is changing as well. Most newspapers no longer have a journalist dedicated to science topics. Instead, they rely on generalists or even crib directly from press releases. As a result, the role of press officer is taking on greater importance.

To be a good press officer, you must understand the science, but you must also be able to convey that understanding in simple language and sound bites. When a typical TV news story is three sentences long, you don’t have any time to waste.

To prepare for a career in science communication, classes or seminars on journalism certainly help. Dedicated programs in science writing also exist at a handful of universities. Many of the required skills, though, are best picked up on the job.

The National Science Writers Association is the biggest clearinghouse for science writing jobs, including both salaried positions and internships. You can also check with specific organizations that interest you, such as publications (*Sky & Telescope*, *Astronomy*) or NASA centers (Goddard, Spitzer, etc.).

In summary, if you enjoy telling people about amazing discoveries, consider becoming a press officer. You, too, can help to bring astronomy – one of the few sciences that inspires an emotional connection with people – to the world’s attention.

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Jobs in Industry

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What do you expect from a job in industry? I made the leap. I expected a complete loss of autonomy, a stressful, degrading work environment, coworkers and bosses who wouldn't understand my background, but at least a good paycheck. In all regards but the last, I was wrong. I've had a blast ever since.

Academic life tends to paint the corporate world with the washed-out, uniform grays of a smoggy distant cityscape. The truth is that some corporations are everything you fear, but others are rewarding, exciting places to work. You can have a rich, challenging career in industry, and never look back. Or, you can regret making the move forever.

I began my search in industry when I couldn't land a job in academia. At first, I got turned down for every job I applied for – even a gandy dancer. After many months, I eventually learned the arts of the resume (do not use a CV!), the cover letter, the presentation, the interview, and how not to appear desperate. That plus a good deal of luck, and I landed my first job in industry as a computational physicist.

Yes, I work in a cubicle. No, my job doesn't have the sex appeal of astrophysics. I haven't published in a while either. Frankly, I labor in relative obscurity. Where's the upside?

Let me begin with the autonomy I mentioned earlier: I have far more autonomy now than I ever did in astrophysics.

Autonomy is supposed to be one of the prime perks of academia. That is the myth, but at least in my world, reality fell far short. By the end of grad school I had developed a long-range vision for a program of research on jets, but I found I had no freedom to implement it. Each postdoc meant long hours devoted to somebody else's project; there was no way to do my own work. In industry, we would say that my interests and those of my bosses were fundamentally misaligned. I became stuck in the paradox that to do what was best for my career meant to throw my career in the toilet.

In contrast, in industry, I have complete control of my multi-year project. There is nobody breathing down my neck. There is no advisor poking his head in for frequent updates; there is no grant committee that needs a written progress update. In fact, there is no grant committee at all. If I want to do something, I do it. Succeed or fail, I own it.

And failure isn't necessarily bad. If half of your projects don't end in complete failure, you're probably not pushing the boundaries enough. A good fraction of the equipment you buy you may find you don't actually need. That is to be expected. Nobody is going to pester you about it.

In fact, one of the hardest things for new hires to learn is how to act with their newfound autonomy. We have a hard time getting newbies to spend enough money! They are used to having to grovel for second-hand equipment. We don't do that. Time is worth more than money. If we need something, we buy it. In industry, you will never want for the tools you need to do your job.

If this sounds like being treated like an adult, it's not a mistake. While there is a hierarchy, it's oddly liberating.

There is a hierarchy in academia as well, but we pretend there isn't. Again, the myth in academia is that all inputs are judged on their merits, not on who is making the input. The reality, I would argue, is that some people are not to be interrupted when making a point at a seminar, some people's theories must be attacked obliquely, and some people's grants get viewed in a more favorable light. Deference must be paid to the experts, even if they are wrong.

There is no such concept where I work. There are no sacred cows or powdered wigs. The hierarchy is explicit; everyone has a boss, but the hierarchy we have exists only in executive function, not expertise. I am the expert on my subject matter, and in that regard my bosses pay deference to me, not the other way around.

So what's my day like? Well, I spend most of my time doing actual physics. These aren't trivial problems; when I finish work on a topic it is worthy of publication if I so desire, but I'm usually off to something new. I have a primary project, which is physics code development. I also have various secondary problems I'm working on at any given time. Some of these are problems that others have posed to me; I don't have to solve those, but it's a point of pride that I do. Other projects are inventions I've thought up that sooner or later might end up being patented and put into a product that ships.

My colleagues are all competent and industrious; otherwise, they would be shown the door – we don't have tenure. By no means are they researchers who “couldn't hack it” in academia. They are quite smart but slow to show it off; nobody cares how smart you are if you can't play well with others, and a brilliant person who nobody can stand to work with will soon be out of a job. The only weaknesses my coworkers show is a tendency to smile a lot, leave work at five, and not come in on the weekends. After decades in academia I for one have finally learned what regular sleep feels like.

I never doubt for a moment that my work isn't important or useful. I know that it leads to better chemical detection devices that help in some small way to make for a better world through the advances in medical technology that they enable. For many of my colleagues this is one of the prime motivators. When we die no textbook will eulogize our accomplishments; only in anonymity do we make small advances that lead to big improvements in society's health and safety, and that alone helps us to get out of bed in the morning.

You will never ever have job security in industry. That's a definite downside. But, as long as you are working, you should be paid well. Just like you, if I had wanted money to begin with, I wouldn't have gone into astrophysics. Quite frankly, if I had found autonomy in academia, I'd be happy as a clam earning a small fraction of my current pay.

But let me tell you, it's not bad being paid more than your professors. It may sound crass to discuss numbers but in my view it's essential because otherwise you'll get taken advantage of. With a physics Ph.D. and a good resume, in Silicon Valley, your starting salary as a minimum should begin with a “1”. (Knock off 20% for astronomy – sorry!). Wall Street will pay several times that, even now. Close to half a million is not unheard of. Whatever you

do, do NOT settle for something like \$70k, because I guarantee you that jobs that pay that level won't challenge you and won't offer upward mobility. This is not academia. Less is not more. Less is less.

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Back to School: A Ph.D. Enters the Classroom

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“Isn’t that a waste of your education?” So spoke a few when I contemplated becoming a high-school physics teacher. The education in question: a bachelor’s at U. C. Berkeley and an M. S. and a Ph.D. at Caltech (all in astronomy). But I can’t honestly think of a better way to use my training and subsequent work experience.

Still, no one should enter the K-12 classroom out of a sense of obligation. My motivations were more modest: With two kids of my own, I wanted to see public schools from the inside. I wanted to see if my real or imagined gifts for communicating science – honed during 11 years at *Sky & Telescope Magazine* – could be channeled into coherent lesson plans and engaging activities. Last but not least, I wanted to spend time in the company of people who are, for the most part, refreshingly honest and idealistic.

With rare exceptions, those terms describe my students and colleagues both. What’s more, schoolteachers are, if possible, even more generous than research astronomers, freely sharing lesson plans or entire online courses that took them hundreds of hours to create. They are articulate, engaging, quirky, intellectually rigorous, and resourceful. And they are, for the most part, well respected in the communities they live in and serve (my opening quote notwithstanding). What a great crowd to rub elbows with at one’s workplace!

That said, your fate as a new K-12 teacher depends very much on where you will put in that all-important first year. Some districts leave newbies to fend for themselves, while others generously mentor them. And demands on a K-12 teacher are intense even in the best-run, most resource-rich districts. If you aren’t already close to someone who does this for a living, read *Teachers Have It Easy: The Big Sacrifices and Small Salaries of America’s Teachers*. There you can read about educators who (like me) get out of bed at 5:30 a.m. and (like me) fall asleep at 10 p.m. beside piles of paperwork, making hundreds of high-stakes, on-the-fly decisions in the interim – all under stringent legal and ethical constraints and the glare of a hypercritical public with outsized expectations.

Like research astronomy, K-12 teaching is a relatively illiquid labor market. Most jobs start with the new school year (though hiring may begin the previous spring). You generally need a teaching license to enter the classroom (though exceptions often are made for math and science teachers, especially in underserved districts; and some states grant temporary licenses to those capable of passing certain tests). And pay and job security are primarily based upon seniority (though charter schools and “independent,” or private, schools, break this mold to varying degrees).

To earn the equivalent of tenure in public schools, you’ll almost certainly have to take graduate-level education courses and possibly even earn another advanced degree – all to earn about as much as a postdoc as long as you remain in the classroom (the real money is in administration or consulting). At least astronomers can take advantage of the fact that physics, chemistry, and math positions are among the hardest to fill (opportunities to actually teach astronomy, alas, are relatively rare, though you may be able to start up a club or independent-study program).

Many first teach as students in “ed schools,” under supervision. But I got my feet wet flying solo, covering for a physics teacher on maternity leave. Such “long-term-subbing” is a great low-stakes way to see what it’s like being in front of a captive teenage audience without making a long-term commitment. Opportunities often appear on craigslist or school-district Web sites; but I think it best knock on doors and introduce yourself to superintendents, principals, and above all department heads (often called “curriculum coordinators”). You’ll almost certainly get an appointment – folks with Ph.D.’s and published research don’t walk into their offices every day!

I could say lots more about what has turned out to be the most challenging and the most rewarding work I’ve yet done, but I’ve already exceeded my ostensible 600-word limit. Any AAS member seriously contemplating a career in K-12 education can drop me an e-mail at jrothastro@yahoo.com; I’ll reply with a list of my favorite teaching-related books and Web resources.

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Working at a Soft-Money Institute

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Soft-money scientists are people who support themselves through research grants. This career path scares a lot of people because it is not secure employment. However, the amount of funding that a soft-money scientist brings in for their salary is often not much more than what faculty at research universities bring in for students, postdocs, and/or summer salary support. And there are many benefits to the soft-money lifestyle, as described below.

You can be a soft-money scientist at a variety of places: research universities, small colleges, observatories, government laboratories, and soft-money institutes. Each of these places will have a different culture, so my experiences won't apply to all of them. I am an off-site researcher at a small non-profit research and education organization (a soft-money institute). I work from my home in Wisconsin and my institute is in Colorado. So my boss is a comfortable 2000 miles away. The institute was created, and still has as its mission, to administer grants for scientists and educators. As long as I bring in enough grant money to support myself, I am an employee with full benefits, which include health insurance, life insurance, and retirement – the same benefits I received when I was at a university. The administrators are friendly and easy to work with, and they do as much of the administrative work as possible – leaving me with more time to concentrate on research. The overhead rate is reasonable, and allows me to use more of my funding for salary than at most traditional institutions. My salary and pay raises are determined by my performance and “market” values. Like most astronomers, I work with collaborators at a local university, and with several other scientists from around the world.

I've already outlined some of the positive features of this career path. Here are a few more:

- 1) You can live where you want. One of my colleagues lives on an island; another has moved to follow his wife's jobs, since she has a more lucrative career.
- 2) Working from home can be convenient for various family situations, like caring for small children or the elderly.
- 3) Writing proposals helps you define and refine your research ideas and goals.
- 4) You can be flexible and creative about how you pursue your teaching/outreach goals, if you have any. For example, you can teach at a local community college or volunteer at museums.
- 5) Current computer and networking technologies make it easy to set up a fully functional office at your institute and/or home.
- 6) On a more personal note, the lack of job security gives me a different perspective than a lot of my colleagues on more traditional paths. It's good to have a Plan B for when the money runs out, and it's a worthwhile exercise thinking about it. I budget my future expenses assuming that I will only have half-time support, so I live a more modest lifestyle than I might otherwise. I have placed myself in a financial position that would allow me to take a lower-paying but more rewarding job if the opportunity arises. All of this makes me appreciative and grateful on a regular basis that I still get to do astronomy.
- 7) Working at home has also motivated me to become more involved in my local community, and my social life is consequently more varied and interesting than it was when I worked at a university.

Some drawbacks of being a soft-money scientist are: 1) For most people, the biggest drawback is the lack of job security. A scientist at a university might be able to move to other projects

or find other jobs within the university if they run out of their own funding. 2) Small soft-money institutes don't have the facilities that large universities do, such as shares in large telescopes. I rely on national facilities. 3) Some people really don't like writing proposals – in which case you probably don't want to be a professor at a research institution either. 4) Working off-site from a home office can be a difficult transition for some people. But only a minority of soft-money scientists work from home. 5) For me personally, I don't interact enough with the outstanding astronomy department in my hometown, and this is something I need to work on.

How do you become a soft money scientist? The same training as for a faculty job at a research institution works well for the soft-money scientist. The postdoctoral stage is a good training environment: you want to build your network of colleagues at one or two places besides your Ph.D. institution, attend meetings, publish papers, and learn how to write proposals. You want to develop a research program that is considered useful by your peers (and future review panels). You may not want to do exactly what everyone else is doing (jumping on the bandwagons) if you want to stand out a bit. You can learn how to write good proposals by watching and doing. Collaborate with someone more senior and write proposals with them, both as PI and co-I. Volunteer to sit on review panels. Take advice to heart – when someone tells you they don't get the point of your proposal, either you need to improve your message delivery or maybe your idea isn't so great after all. It really is a useful way to think through your ideas.

Once you've become a soft-money scientist, how do you thrive at it? Again this is similar to how faculty and other researchers thrive. I find that going to meetings or traveling to work with my collaborators usually provides a huge boost in enthusiasm for my projects and ideas. You need to publish a few papers a year, not necessarily as first author. Here it is difficult for me to offer too much advice since I make so many mistakes myself. For example, one thing to watch out for, which I do all the time, is taking on too many collaborations and not finding time to do your own research. Another thing that would be great to have, which I don't, is good time-management skills. However, I do follow my final piece of advice well, and I recommend it highly: Have fun with your research, and never stop learning!

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Balancing Research and Service at NOAO

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When I left graduate school to take up a postdoc at the Cerro Tololo Inter-American Observatory in Chile (a division of NOAO), I had experience in research and in teaching, but very little with the inner workings of an observatory. I had been on a few observing runs, but never visited a major observatory, CTIO included. I was excited by the opportunity to learn about the technical aspects of observational astronomy – to experience first-hand how the tools on which our work depends are developed and maintained, while at the same time getting my research career going. My first impression of CTIO was that the staff were extremely dedicated to the mission of the observatory – providing first-rate facilities for the US astronomical community in the southern hemisphere – but at the apparent expense of their own research. As my main ambition was still to do research, I at first felt a little out of place.

As I got to know CTIO better, however, I found that most of the staff were, after all, dedicated to their research. All felt strongly that having a scientific staff active in research was absolutely essential for the observatory. Observatory operations, user support, and future planning all require expert scientific input. NOAO felt that having staff motivated by their own scientific self-interest was the most natural way to provide excellent support. Although the observatory considered service and research to be roughly equally important, maintaining the balance between them could be tricky, as I learned when I was later hired as a CTIO staff astronomer. Our hallway discussions and meetings were invariably dominated by observatory matters, as these were often the most pressing, while personal research tended to be done in relative quiet, and could thus be disrupted; hence my initial impression that research was getting short shrift. Over time, though, I found that there are some ways to help maintain that balance, as I learned from others and from my own trial and error:

Align your service responsibilities with your research goals: It may sound obvious, but making sure that your service overlaps with your research is key to making sure that you have enough time for research. A good and easy way to start is to make sure that the observatory’s facilities feature prominently in your own research, and to offer to help support or be the instrument scientist for an instrument that you frequently use. This is good for both you and the observatory, as your own experience and needs can be used to help improve the experience for all users of the instrument. At CTIO, I was Hydra instrument scientist and on the team that supported the Mosaic imager, both of which I was using in my research. I had a strong interest in working out the kinks with Hydra, because I knew how frustrating it was to have my night lost due to repeated instrument failures. My efforts paid off in that I got the data I needed from Hydra, and, because others came to see me as the Hydra “expert”, was able to join some very fun and productive collaborations that also needed Hydra.

If your research begins to outgrow the capabilities of the instruments that you support, then it’s time to start thinking of ways to upgrade them, or consider new instruments (or facilities) that would do your science better. Working on science cases for facilities that remain in the distant future can be very helpful in guiding your research, as you will come

up with very exciting ideas that will probably require significant groundwork to be done with current facilities. I am currently very excited by the ability of ground-based adaptive optics to study the high surface brightness bulges and disks of nearby galaxies, an interest which arose entirely because I contributed to the science case for a GSMT.

Talk to people: Talking to others about their research is a good way to maintain focus on your own. Make an effort to chat with users that you support about what they aim to do with their telescope time, and how your observatory's facilities fit in to their program. Offering to organize colloquia or seminars for a period is a good way to meet other astronomers, especially if your budget includes buying them lunch or dinner. In Chile, going out to eat with visiting astronomers was an especially good way to establish close relationships with them, since besides being an opportunity for you to talk to them about their research, it was a chance for them to get a local's perspective on Chilean culture. Serving on the observatory TAC is another good way to grow bonds with fellow astronomers, while also giving you an overview of a broad section of the current observational enterprise.

Working with students and/or postdocs is also very useful, although it means removing yourself a step from the actual work in exchange for the reward of helping someone else to learn and discover. At CTIO, we had three-month visits by undergraduate REU students every southern summer, and several graduate students and postdocs on extended visits. They were an integral part of the scientific culture, as they were the only people at the observatory fully dedicated to research.

Streamline your service work: If parts of your service tasks become routine, they can sometimes be made more efficient, leaving you more time for research. For instance, for new users of Mosaic and Hydra, we would generally have a staff member present for part of the first night to help get the observers going, which involved 1.5 hours driving from La Serena each way. We eliminated the need to drive to the summit by installing videoconferencing equipment in the control room and downtown, and running the instrument user interface within a remote desktop environment. This way, the support astronomer downtown could be virtually present in the control room, having access to nearly all of the same screens available to the observer, while saving the large overhead of travel to the summit.

Avoid overcommitment: This is easier said than done, of course, but bears mentioning. In particular, it is important to avoid taking on too many service responsibilities that have no overlap with your research. The truth is that every observatory has a number of tasks unrelated to anyone's research that need to be done by staff astronomers, *e.g.* editing newsletters, overseeing web page updates, maintaining documentation, and serving on internal committees. Doing this work is important for the success of the observatory and thus should not be refused lightly if you are asked to help. However, this does not mean that you have to shoulder the burden indefinitely. If a task does not have an easily defined point of completion, then you might ask from the beginning to have a time limit on your involvement, after which your responsibilities are handed off to someone else.

Define your success by your research accomplishments: You may find that many of your service responsibilities give you a lot of satisfaction. For instance, getting a broken instrument working again, discovering and explaining issues with data obtained from the

observatory's facilities, helping users understand their strange data, or finishing off reports from committees on which you've served can all give you a strong sense of accomplishment. If you wish to remain scientifically active, however, it's important that you not become content with these accomplishments, but judge yourself mainly by the success of your research, which in many cases can be more difficult and tiresome to achieve. If you find yourself drawing much more satisfaction from your service work than your research, then you might consider reducing your research time in exchange for a larger service load. Indeed, observatories depend heavily on having a portion of their staff dedicated primarily to service for their success. If you envision yourself mainly as a research astronomer, however, don't be tempted to focus more on service, where you have achieved success, because you feel stuck in your research. Work through it.

In summary, working as an NOAO staff astronomer has been rewarding and exciting. It is place to gain a good technical understanding of telescopes and instruments, be involved in providing access and developing cutting-edge facilities, and have the opportunity to contribute to initiatives of national importance to astronomy. If you can maintain the balance between research and service, it's also a great place to have a productive scientific career.

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Succeeding in a Large Research Collaboration

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Large collaborations are now common in astronomy, and have produced some of the most transformative recent discoveries. Yet, when I finished grad school and was given the opportunity to work for a big team, few of my elders had any useful advice for how to succeed in such an environment. If they said anything, it was often a variation on, “Don’t join one.” Fear of large collaborations is pervasive in astronomy, partly because it goes against our romantic notion of the lone astronomer on the mountaintop, but also because we rightly worry about being rendered anonymous in a sea of authors. But the benefits of large collaborations cannot be overlooked – access to enormous data sets, learning from a wide array of people, and the possibility of making truly monumental discoveries. The trick is avoiding the traps. I had to learn the hard way – by repeated failure! But after several collaborations, and much trial and error, I have identified a few strategies that worked.

Write papers: In any large collaboration there are always fires to be put out. There are proposals and software to write, and a never-ending flow of data to reduce. There will be pressure to get the problem *du jour* solved, and it is the nature of peer pressure that the group wants you to put top priority on what is in the collective interest. But the only one who can act in your own interest is you. At the end of the day the most important metric for career success is your first-author papers, so you must be aggressive about writing them. I knew half a dozen selfless people, who always put the interests of the collaboration first, and fell under the illusion that success for the team equated to personal success for them. Now they are out of astronomy, because when their postdoctoral terms were finished, they had no first-author papers to show for it.

Have your collaboration duties match your scientific interests: There is no getting around having to do the basic work required to keep the collaboration going. But this is much more enjoyable when your duties are necessary for your own paper, and everyone else gets to benefit as a side product. For example, in the Supernova Legacy Survey (SNLS), one person who discovers the supernovae is working on SN rates, one person responsible for spectroscopy uses it to produce papers on SN physics, and another member doing photometric calibration is writing one of the cosmology papers. Each person’s work is dependent on everyone else’s, but we are motivated by self-interest to do the best possible job in our area.

Encourage competition: It may seem counterintuitive that a key to success is encouraging others to try to beat you to publication, but the only collaboration I have been in that encourages ruthless competition has had a 3-5 times higher publication rate than other similar collaborations. Five times! In the SNLS, no science is reserved – it is all fair game for anyone to do at any time. Sure, this means that sometimes people’s toes get stepped on. There have been several cases where two individuals were working on the same subject. Sometimes, if one person wasn’t very far along they just dropped the research. Other times, either the analyses had to be merged, or two separate papers were written using different techniques, focusing on different parts of the problem. This is somewhat inefficient, though far outweighed by the overall efficiency gain. There were often heated discussions, and sometimes hurt feelings, but in every case the resulting science was stronger, and was

produced at a much faster pace than in collaborations where science is pre-allocated. Besides, in my experience, personal disagreements happen at about the same rate no matter the organizational structure – they seem to be more a function of individual personalities.

Think creatively: I am amazed at the number of people in any collaboration who don't care to come up with original ideas for papers – most simply want to repeat older work with better data. But large collaborations allow new kinds of studies that have never been done before, and these new, creative uses for the data often become the most-cited papers. The added benefit is that while everyone in the collaboration is fighting over the old ideas, you have exclusive access to your own fresh ones.

But creative ideas don't come easily. It is essential to be well read both inside and outside of your field. From the inside, there are new theoretical ideas to be tested, and papers from outside your field can suggest innovative techniques and new uses for your data. Going to talks and conferences, reading astro-ph, and having random conversations with colleagues over coffee, especially in areas outside of your specialty, are every bit as essential as hammering away on data.

Just do it: The organization and politics of large collaborations can be complex, so sometimes asking permission to do something can take months to get a resolution. And it is often not in the interest of others to close off their options by giving you permission to do a certain study. Even if they are over-committed now, they may want to focus on that topic in the future. The largest time waster in any collaboration is arguing over hypothetical future outcomes, the majority of which never come to pass. Instead, if you just do the science (assuming it isn't too much of a transgression of collaboration rules), few will argue when there is a finished paper. Everyone benefits from a new publication, and it is hard for others to argue that you shouldn't have written a paper because they fantasized about writing a similar one. Instead the discussion shifts to the interesting new results.

In summary, collaborations can present unique barriers to paper writing – group obligations, pre-allocated science, and the politics of the hypothetical. But if you can remove the obstacles, the papers will flow, and everyone stands to gain.

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Preparing for the College Teaching Job Market

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I once had a cross-country running coach who advised that if you want to run fast, you need to run fast. Having been on three faculty hiring committees over the past five years, I see that a similar rule goes for landing a teaching-oriented college faculty job: If you want to be a teacher you need to teach. Teaching experience is the single most important aspect of an application to be a professor at a college or university where undergraduate teaching is the primary focus. If at all possible it should be teaching as the instructor of record (you are in charge) teaching a college-level course in physics or astronomy. It's not enough for teaching to be important to you – after all, teaching is important to most people looking for this kind of faculty position – nor is it enough to have a well-articulated teaching philosophy, though this is helpful and often requested in applications. What you need to demonstrate clearly throughout your application packet is that you have designed and taught at least one course, written exams, interacted with students as their primary instructor/professor, and that you, your students, and your teaching colleagues think it would be good for you to do it again.

There are many paths to a teaching-focused faculty position. The following suggestions are intended to help current graduate students who have no previous teaching experience and who want to apply for college-level teaching jobs immediately after graduating or after a short postdoc career:

- Getting teaching experience that will convince a hiring committee to invite you for an interview is the most important step. If you are lucky enough to be at a school that will let you teach your own class, take advantage of your good fortune. If not, look at the on-line job listings at a nearby small college or community college. Contact the physics department chair with your willingness and interest in teaching, even if there are no positions currently available. Most colleges have regular openings for teaching introductory physics and astronomy, and many are actually happy to help proto-professors develop and hone their teaching skills.
- Offer to teach the lecture, not just a lab, since you most likely already have or will have lab instruction and tutoring experience as a TA. The goal is to get your own class and your name at the top of a syllabus that you have written. Without this kind of teaching experience, your chances of success on the job market are reduced.
- More than one or two semesters of teaching while in grad school is not necessary. Keep in mind that you also need a well-established research program to land that college job and for that you need to finish your dissertation! Most search committees are reluctant to hire a person into a tenure-track job who will not have defended by the time classes start. Teaching is fun and it gets easier with experience so you may be tempted to spend more time on teaching at the expense of your dissertation; avoid that trap.
- Give your students the opportunity to evaluate your teaching even if the place you teach does not normally do student evaluations for adjunct faculty. This will give you

feedback and material for your own letters of application and for your reference letter writers.

- Identify at least one faculty member, either at the college where you teach or at your home institution, who will visit your class a few times over a semester or quarter and then write a letter of recommendation that emphasizes your teaching. Give this person access to your student evaluations. Ideally this will NOT be your dissertation advisor since s/he will most likely be writing you a research-oriented letter that will be read along side the teaching letter. Most teaching-oriented jobs will ask for at least one letter that focuses on your teaching experience and effectiveness. You should also ask your supervisor (where you teach) to visit your classes and be prepared to write a letter on your behalf.
- It is rarely a good idea to try to teach – especially your first course – while taking a full load of graduate courses. Wait until you have completed your course work. When you do finish with classes, get that M.A. or M.S. Though rarely required to go on for the Ph.D. in astronomy or physics, a master’s degree will help you get that first teaching job while still in grad school. Some jobs require the master’s.
- Get help and advice on teaching methods, interacting with students, etc., especially if your teaching job is not at your Ph.D. institution. The best way is to talk with your colleagues, especially those who are likely to write letters for you later. You should also plan to attend at least one teaching workshop or conference. Many professional conferences (including AAS meetings) showcase pedagogy research and have optional teaching workshops for college-level teachers of physics and astronomy. The American Association of Physics Teachers is another excellent resource.
- Balancing teaching with finishing your dissertation is essential and it’s very much like balancing teaching and research after you land that faculty job. Expect your first teaching experience to take a lot of time. In the balance, though, realize that teaching is a project that takes as much time as you give it so set boundaries. Remember to factor commuting time into your scheduling and planning and make sure that your dissertation advisor knows when not to expect you to be in your office or in the lab.
- You may experience well-meaning resistance to your teaching project from your own teachers and advisors. This may be in the form of advice that concentrating on your research is the best way to prepare for the job market. The question you should ask is “Which job market?” Try to make it clear that you want a job that requires teaching experience and ask their advice about balancing teaching with research.

So you found the perfect job ad...

Faculty hiring committees usually know exactly what they are looking for. Their teaching job must be ‘Plan A’ for you. You are wasting your time and theirs if you just change the institution name at the top of your research/postdoc job applications. It is astonishing how many application letters I’ve seen that basically say, “Look at my fabulous research and, by the way, I’m committed to excellence in teaching.” Teaching must come first; after all it will

have to come first if you get the job. Teaching must also be the primary emphasis of your CV; list your teaching and teaching-related experience first, then your research experience and publications. Your application letter should reflect the ad and use similar language to argue that you fit the position and have done your homework to learn about the department and program. If you really want the job, contact the hiring committee chairperson for more information so you can really tailor your application to the position.

Whether to postdoc...

The above guidelines go for postdocs as well. Even if you have decided to concentrate for now on research, if you know you eventually want a teaching job you need to prove it to yourself and future hiring committees by teaching sooner rather than later. It is very hard to convince a committee of teachers that teaching is your number one priority when your CV has a long list of papers, but no teaching experience beyond a few TA jobs in grad school. Consider applying for one of the growing number of teaching postdocs that carry a small teaching load, sometimes just one class per year.

Most teaching-oriented colleges like to see postdoctoral research experience in addition to teaching experience. They would like to see evidence of a well-established, even if modest, research program that is obviously doable in parallel with a heavy teaching load and with no graduate students.

But I want to be a professor at a large research university...

The tier-one research universities are placing increasing emphasis on undergraduate teaching skill, especially in their new faculty hires. Top that fabulous CV off with a semester at the front of a classroom.

The bottom line: if want to be a teacher, you need to teach.

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